

City Profile & Demographic Trends

The City of Chula Vista is San Diego County's second largest municipality. Resident population increased over 33% between 2000 and 2008 and commercial and industrial growth are not far behind. City services and resources are booming in pace with the growth making Chula Vista an extremely desirable

Located seven miles from downtown San Diego and seven miles from the busiest international border crossing in the world, Chula Vista is the crossroads of the San Diego/Baja region. Total land area of 33,024 acres is diverse— from coastal shoreline in the west to the San Miguel Mountains in the east.

Established neighborhoods and contemporary master-planned communities, start-up firms and corporate giants, nationally recognized sports and entertainment venues as well as a charming, historic downtown all contribute to Chula Vista's well-earned reputation as an ideal environment for both families and businesses. Combined with affordability and room for expansion, Chula Vista is positioned to continue offering multifaceted opportunities to businesses and families alike.



POPULATION							
	2008	2007	2006	2005	2004	2003	2002
Annual Growth:	231,305	227,723	223,423	217,543	208,675	200,378	190,900
% Difference:	1.6%	1.9%	2.7%	4.2%	4.1%	5.0%	5.4%
	2030	2020	2010	2000	1990		
Population Projections:	316,445	289,304	248,174	173,556	135,210		
Population by Age:	Under 5: 21,553 (9%)	5 - 14: 32,905 (14%)	15 - 24: 35,775 (16%)	25 - 34: 30,676 (13%)	35 - 44: 33,096 (14%)	45 - 54: 32,130 (14%)	55 - 64: 20,997 (9%)
				65+: 24,945 (11%)			Median Age: 33.2
Ethnic Groups:	Hispanic	White	Asian/Pacific Isl.	Black	Other		
Population:	116,570	64,605	31,919	9,790	8,421		
% of Population:	50%	28%	14%	4%	4%		

HOUSEHOLD INCOME			
Under \$15,000:	7,477	\$60,000 - \$74,999:	9,548
\$15,000 - \$29,999:	11,463	\$75,000 - \$99,999:	10,395
\$30,000 - \$44,999:	12,619	\$100,000+:	13,090
\$45,000 - \$59,000:	10,558	Median Household Income:	\$72,326

HOUSING			
Housing Units:	77,452	Persons per Household:	3.06
Housing Type:	Single family: 39,847 (53%)	Multiple family: 31,696 (42%)	Mobile home: 3,580 (5%)
Housing Vacancy:	Occupied: 75,123		