LARGE VENUES & SPECIAL EVENTS

Don’t throw your profits out with the trash!

Recycling and Waste Reduction Planning

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ENVIRONMENTAL SERVICES DIVISION
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What to Recycle

**CORRUGATED CARDBOARD**
- Flatten and set empty boxes aside for recycling. Recycling will cut disposal costs and may even generate revenue.

**BEVERAGE CONTAINERS**
- Many aluminum cans, glass and plastic bottles have a California Refund Value (CRV)
- Redeem containers at a certified recycling center. To find a center near you, visit www.bottlesandcans.com
- Not every container is a CRV container. Look for “CRV” on the label to ensure recyclability. For complete details access the Department of Conservation website at www.concrvca.gov.

**PAPER**
(pamphlets, fliers, brochures, programs, tickets, receipts catalogs, etc.)
- Keep recyclable paper clean and dry.
- Reduce paper use by printing on both sides.

Why Recycle?

**It’s the law.**

**AB939:** The California Integrated Waste Management Act (AB939) requires all cities to reduce the amount of solid waste disposed at landfills by 50% by the year 2000. As part of this law, recycling and waste reduction strategies are required to be incorporated at all events where waste may be generated.

**AB2176:** California Law (AB2176) requires all large venues and events to implement programs to reduce the amount of waste going to our landfills. Large venues and events (as defined in the law) must plan for solid waste reduction and annually report the progress of their recycling and waste reduction programs upon request of the local government in which they are located. For additional information on the law regarding large venues and events contact the California Integrated Waste Management Board website at www.ciwmb.ca.gov.

**CVMC 8.25.050 - Mandatory recycling:** It shall be mandatory for all generators of residential, commercial, and industrial recyclables in the city to separate from refuse, for recycling purposes all designated recyclables and otherwise participate in recycling as described by this chapter.

Tips for a Successful Event:

**Recycling During Your Event**
Encourage people to think before they throw.
While public awareness about recycling is improving, many people attending special events tend to toss trash in the nearest container or on the ground. Create opportunities for participants to recycle at your event/venue by providing recycling containers that are:

- Colorful and eye-catching or marked differently from trash containers.
- Clearly labeled for recycling
- Made with a small opening for recyclables only
- Anchored and locked securely
- Monitored and serviced frequently to prevent contamination and scavenging
- Placed near trash containers to avoid trash being deposited in the recycling container

**Buy Recycled Products**
Be prepared to face a few recycling challenges.
Remember the financial, environmental, educational and promotional rewards that can be derived through the development of a thorough recycling plan are well worth the effort. Close the loop! Remember, you are not truly completing the recycling process until you buy products made from recycled material and use products that can be recycled.

- Purchasing products made with recycled materials
- Printing your event letters, brochures, posters and other advertising materials on recycled paper.
- Using paper products such as napkins and bags made from recycled material

**Recycling Behind The Scenes**
“Behind the scenes recycling” is an effective way to capture materials that never reach the public area of your venue. Require, or work closely with, the sponsors and vendors of your event to ensure the recycling of their own waste materials. Items used in production areas such as cardboard, plastic beverage bottles, glass and aluminum cans can easily be recycled and should represent a key element in your recycling plan.

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YOUR CHOICE.
www.chulavistaca.gov/clean