

MAXIMIZING FOOD RECOVERY



WASTE NOT OC COALITION



Feed the Need

Presented by: Patti Larson, Executive Director - Food Finders



Our Mission

To meet the nutritional needs of our community and protect the environment by **facilitating** the donation and distribution of wholesome surplus food.



Who is WNOC?

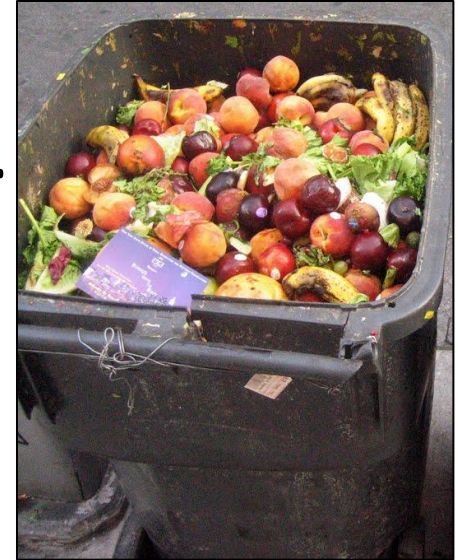
The Coalition is made up of a collection of business and government entities:

- Area Food Banks
- Food Recovery & Hunger Relief Nonprofits
- OC Health Department & Environmental Health
- Food Distributors
- Waste Hauling Companies
- Restaurant Owners
- Medical Centers/Clinics



There's A Crisis!

- Californians waste 2 **BILLION** tons of food each year, meanwhile....
- 1 in 5 residents in OC are food insecure--lack proper access to food

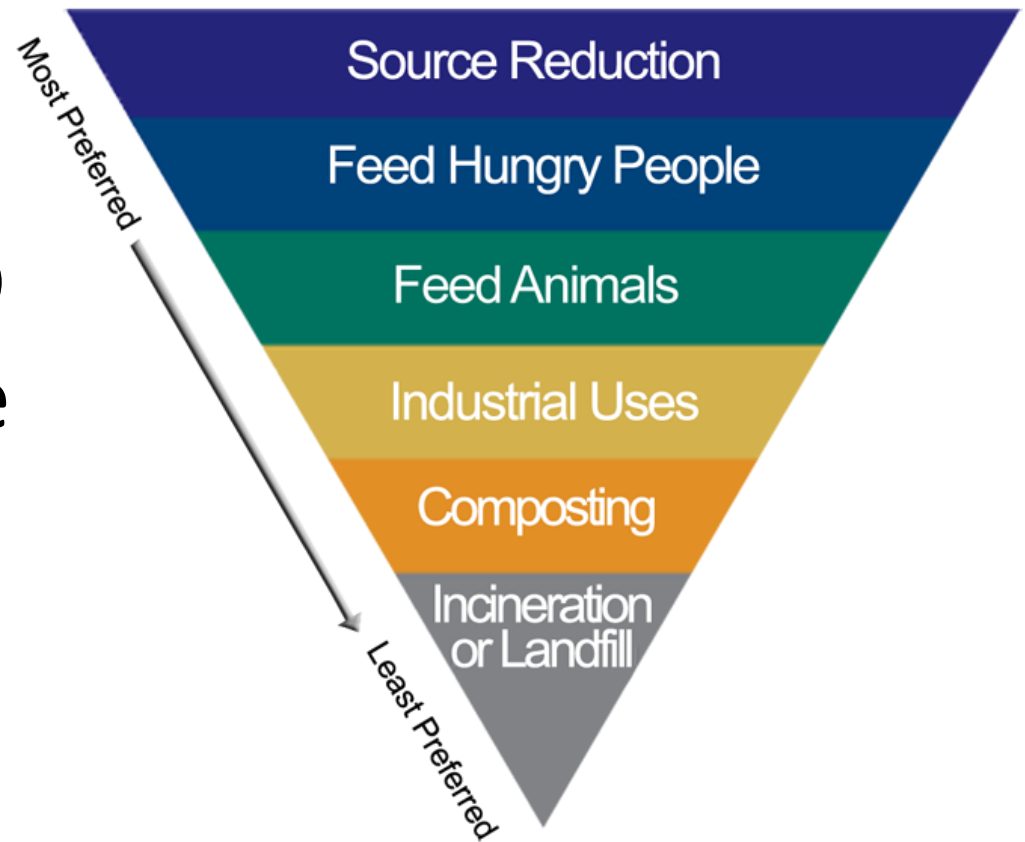


- Wasted food harms our environment
1 million Pounds of food =
533,000 lbs of Carbon emissions

There's Also A Solution

WNOOC addresses the most urgent **NEED** by engaging entire communities in the reduction of both **hunger** and food waste

Food Recovery Hierarchy



Leveraging Your Health Department

Health Inspectors – Outreach to restaurants and food facilities

Environmental Services – Outreach to food handlers, ensuring safety

Public Health Officers – Outreach to health and medical facilities



Engaging Waste Haulers

Waste Haulers can be your partner

- New clients are offered a solution for diversion of food; sales staff as advocates
- Existing clients supported for AB1826
- Newsletters, Invoices, Websites as promotional and reminder conduits



Educating Food Donors

Liability

Good Samaritan Act

CA Health Code

Food Finders carries it's own liability insurance

Food Safety & Handling

OCHD's F.R.E.S.H (food rescue education for safe handling) Program

Local Mandates

AB1826 and AB341 – organic waste diversion



So, Who Donates Food?

- Restaurants
- Food Distributors
- Event Venues
- Hospitals/Clinics
- Schools
- Farms/Produce Stands
- Corporate Cafes & Hotels
- Caterers & Craft Services
- Grocers



More than 500,000 pounds donated in 2016 so far!

Volunteers Are Key

- Redistributing food donations
- Facilitating Mobile food banks
- Advocating in the community
- Serving on your Coalition Board



Beyond Food Recovery

- **Collaboratives** – Stay engaged with the community! WNOC is part of OC Hunger Action Coalition and United Way FACE2024
- **Cal-Fresh Training** – A highly untapped resource in California, the Cal-Fresh, (SNAP) food stamp program can alleviate some of the burden from food banks.
- **Webinar Training** – Educating vendors on local mandates and giving them a resource is important – spread the word!
- **Food Insecurity & Health** - Standard Clinic Practices for addressing food insecurity includes 3 main points: patient screening, connecting with resources, and providing emergency food on-site.