

Ensuring Nutritious Food

Promoting healthy donations

Roundtable Discussion 1

Facilitator: Alex Perry

Scribe: Jenny Flores

Total number of participants: 4

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:

Food Distributor: SD Food Bank

Non-profit Community Organization: CDA

Government: DCSS, Public Health

Community Member:

Other:

STRENGTHS (areas in which your organization excels or advantages of your organization)

- CDA
 - ARC San Diego partnership
 - Federal nutrition requirements
 - Provide referrals to families
 - Events for families serving nutritious food
 - Nutritious meals to preschoolers
 - Education
 - Incentives for families to buy nutritious food
- DCSS, County of San Diego
 - Live Well San Diego
 - Provide resources to clients
 - Connect to other country agencies & CBO's
- Highlights:
 - Nutrition vs. calories
 - Effects of hunger/child development

WEAKNESSES (areas to be improved)

- Eligibility limits for nutrition benefits program
- Educating families; overcoming resistance from families

OPPORTUNITIES (external factors that may contribute to your organization and can build up your strengths)

- Collaboration
 - Between agencies & organizations
 - Distribution of healthy food
 - Education—health & nutrition
 - Communication
 - Wrap-around services
- Screening- having the conversation about food insecurity
 - Decreasing stigma
 - Staff education
- Directories of local resources
 - 211 San Diego
 - Increasing partnerships

THREATS (potential problems/risks caused by external factors that your organization may face)

- Infrastructure- ability to receive fresh food donations vs. packaged
- Transportation for fresh food & timing

Roundtable Discussion 2

Facilitator: Alex Perry

Scribe: Jenny Flores

Total number of participants: 8

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:

Food Distributor: SD Food Bank

Non-profit Community Organization: IPS, Harvest Crops

Government: HHSA, City of Chula Vista

Community Member:

Other: Volunteer with AIS, Alliance for Healthcare

STRENGTHS

- SD Food Bank:
 - Promoting nutrition- providing fresh produce
 - Nutrition policy for donations
- Harvest Crops:
 - Raising awareness
 - Donations are tax-deductible

- Fresh fruits
- City of CV:
 - Education: 55,000 households
 - Healthy Chula Vista
 - School gardens
- AIS (HHSA):
 - Keeping seniors in homes
 - Home-delivered meals
 - Addressing health & considering functional needs
- South Bay Youth for Change (IPS)
 - Partner with UCSD store assessments
 - Educating & empowering youth
 - Healthier choices at Mar Vista HS

WEAKNESSES

- Control over food that is provided & taken at distributions
- Transportation of perishable foods & other foods
- Key volunteers & volunteer coordinators
- Barriers/limitations- regulations
- Food deserts/Access your markets to healthy food

OPPORTUNITIES

- Awareness- donations, volunteers, services
 - Advertising
 - Media/Web
 - Word of mouth
- Building partnerships
 - Food rescue
- State legislation & initiatives
- USDA programs/incentive programs for healthy food access/CalFresh
- Northgate pilot