

# Maximizing Collection & Distribution

Untapped food suppliers & distributing efficiently

## Roundtable Discussion 1

Facilitator: Dave DiDonato

Scribe: Marvin Mayorga

Total number of participants: 3

What jurisdiction do you represent?

Chula Vista: 3

City of San Diego:

Imperial Beach:

National City:

Regional:

Other:

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:

Food Distributor: 1

Non-profit Community Organization:

Government: 2

Community Member:

Other:

STRENGTHS (areas in which your organization excels or advantages of your organization)

- Awareness
  - The community knows about the pantry
- Left-over food is redistributed with homeless
- Space to host event monthly

WEAKNESSES (areas to be improved)

- Marketing
  - No ads, no media
  - Word of mouth
- System for distribution

OPPORTUNITIES (external factors that may contribute to your organization and can build up your strengths)

- Means for marketing
- Outlets for suppliers
- Funding
- Educate
- Partnerships

THREATS (potential problems/risks caused by external factors that your organization may face)

- Safety
- Community acceptance

### Roundtable Discussion 2

Facilitator: Dave DiDonato

Scribe: Marvin Mayorga

Total number of participants: 4

What jurisdiction do you represent?

Chula Vista: 1  
City of San Diego:  
Imperial Beach:  
National City:  
Regional: 3  
Other:

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:  
Food Distributor:  
Non-profit Community Organization: 2  
Government: 2  
Community Member:  
Other:

### STRENGTHS

- Volunteers
- Point of contact
- Partnerships

- Experience
- Effective communication
- Regional connections
- Resources
- Set audience
- Nutrition program

#### WEAKNESSES

- Administration/Scheduling
- Distribution capacity
- Partner relationships
- Community relationships

#### OPPORTUNITIES

- Expand reach
- Marketing
- Staff
- Vehicles for distribution
- Space for distribution
- Options regionally
- Long-term support
- education

#### THREATS

- Staffing reliability/dependence
- For-profit competition
- Results/data/cooperation
- Eligibility
- Barriers to serve