

# Grant Making, Fundraising & Volunteers

Maximizing resources and recording keeping

## Roundtable Discussion 1

Facilitator: Anne Steinberg

Scribe: Lizbeth Lopez

Total number of participants: 2

What jurisdiction do you represent?

Chula Vista:

City of San Diego:

Imperial Beach:

National City:

Regional: ✓

Other: South Bay

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:

Food Distributor:

Non-profit Community Organization: ✓ ✓

Government:

Community Member:

Other:

STRENGTHS (areas in which your organization excels or advantages of your organization)

- SHARP- data base
  - Case managers
  - Partnerships
    - SouthBay Community Services
    - Sodexo
- A.D.A. → greater San Diego
  - Data base
  - Every grant applied to → received or not received
  - Work with websites

WEAKNESSES (areas to be improved)

- Be more efficient with communities being served
- Need to be more involved with school system

OPPORTUNITIES (external factors that may contribute to your organization and can build up your strengths)

- Get involved with school
- Healthy goods
- Proactive vs. reactive
- Becoming more involved → creating awareness
- Partnering with other orgs

THREATS (potential problems/risks caused by external factors that your organization may face)

- People don't think diabetes is a big deal
- Not "cause of death"
- Myths
- Stigma
- Can't "see" that the person has diabetes

### Roundtable Discussion 2

Facilitator: Anne Steinberg

Scribe: Lizbeth Lopez

Total number of participants: 3

What jurisdiction do you represent?

Chula Vista: ✓✓

City of San Diego: ✓

Imperial Beach:

National City:

Regional:

Other:

Which best describes you or your agencies role in hunger/food insecurity?

Food Supplier:

Food Distributor:

Non-profit Community Organization:

Government: ✓

Community Member: ✓✓

Other:

## STRENGTHS

- Track record → the more you have
- Success attracts more
- Positive image
- Not working unilaterally
  - Wide web

## WEAKNESSES

- Record of output → can affect grant requests

## OPPORTUNITIES

- Presenting “plan”
  - Showing that it can work especially to big funders
- Universities
  - Fund various projects
- Diverse populations attract funders

## THREATS

- How many people are really unaware
- Ignorance of waste/hunger
  - Messaging
- Not understanding