

Chula
Vista



Vision
2020



CITY OF
CHULA VISTA

Adopted December 13, 2005

Amended December 5, 2017

General Plan

CITY OF CHULA VISTA

GENERAL PLAN



December 13, 2005

Amended December 5, 2017

Resolution 2017-221

City Council

Stephen C. Padilla, Mayor
Steve Castaneda
Patricia E. Chavez
John McCann
Jerry R. Rindone

Planning Commission

Vicki Madrid, Chair
Gary Nordstrom
Bryan Felber
Dan Hom
Pamela Bensoussan
Bill Tripp

City Manager

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Prepared Through

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Adopted on December 13, 2005 City Council Resolution Nos. 2005-424, 2005-425 & 2005-426

GENERAL PLAN UPDATE CITIZEN COMMITTEES

This General Plan Update was only possible through the generous contributions of the following citizen committee members:

Steering Committee

Mitch Thompson - Housing

Patricia Aguilar - Sweetwater/Bonita

Kevin O'Neill - Planning Commission

Bill Tripp - Infrastructure & Services Subcommittee

Teresa Thomas - Environment, Open Space & Sustainable Dev. Subcommittee

Diana Rude/Pamela Bensoussan - North Area

Rudy Ramirez - South Area

Randall Krogman - East Area

Steve Savel - Education

Greg Alabado - Transportation

Paul Nieto - Finance / Real Estate

Gary Nordstrom - Development

Russ Hall - Economic Development Subcommittee

Environment, Open Space and Sustainable Development Subcommittee

Doug Reid - Resource Conservation Committee
Stanley Jasek - Resource Conservation Committee
Teresa Thomas - Resource Conservation Committee
Pamela Bensoussan - Resource Conservation Committee
John Chavez - Resource Conservation Committee
John Diaz - Resource Conservation Committee
Tracy Means - Resource Conservation Committee
Theresa Acerro - Sierra Club
Laura Hunter - Environmental Health Coalition
Allison Rolfe - San Diego Audubon Society
Michael Beck - Endangered Habitats League
Susan Fuller - Nature Center Bd. of Trustees
Frank Ohrmund - OVRP, Citizens Advisory Committee

Alternates:

Nohelia Ramos - Environmental Health Coalition
John Hammond - San Diego Audubon
Lynne Baker - Environmental Health Coalition

Infrastructure and Services Subcommittee

Art Garcia - GMOC, Education

Bill Tripp - GMOC, Environmental

Steve Palma - GMOC, Southwest

Kevin O'Neill - GMOC, Planning Commission

Rafael Munoz - Eastern Chula Vista

Gary Nordstrom - GMOC, Development

Richard Arroyo - GMOC, Business

Mike Spethman - GMOC, Central City

David Krogh - GMOC, Bonita/Sweetwater

Al Gore - Cultural Arts Commission

Mary Jo Buettner - Chula Vista Coordinating Council

Joanne Clayton - Housing Advisory Committee

Bob Strahl - Parks & Recreation Commission

Economic Development Subcommittee

(Economic Development Commission Members)

Russ Hall

Kevin Carlson

Scott Vinson

Ramin Moshiri

William Tunstall

Charles Moore

William Hall

Mary Wylie

Daniel Munoz

Dr. Carl Nelson

CITY OF CHULA VISTA PROJECT STAFF

Staff members throughout the entire City of Chula Vista organization, including a General Plan Management Team, assisted preparation of the General Plan Update. Listed below are some of the core staff members who were most directly involved.

Jim Sandoval - Director of Planning & Building
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Edgar Batchelder - GPU Project Manager/Advance Planning Manager
Duane Bazzel - Principal Planner
Marilyn Pongeggi - Environmental Review Coordinator
Daniel Forster - Growth Management Coordinator
Paul Hellman - Environmental Projects Manager
Steve Power - Environmental Projects Manager
Mark Stephens - Principal Planner
Kim Vander Bie - Associate Planner
Frank Herrera-A - Associate Planner
Rick Rosaler - Principal Planner
Anthony J. Lettieri, FAICP - Special Planning Projects Manager
Jeff Barfield - Special Projects Planning Manager
Rabbia Phillip - Secretary
Carlos Fernandez - Senior Planning Technician
Dai Hoang - Planning Technician II
Cherryl Cisneros - Planning Technician II
Gabriel Innocenzi - Planning Technician II
Dave Kaplan - Transportation Engineer
Jim Hare - Deputy Director, Community Development
Mary Ladiana - Planning & Housing Manager
Raymond Pe - Senior Planner
John Mullen - Deputy City Attorney

CONSULTING SERVICES

RBF CONSULTING - Planning/Community Outreach

RECON - Environmental Consultants

KIMLEY-HORN & ASSOCIATES - Traffic Analysis

ECONOMICS RESEARCH ASSOCIATES - Fiscal Analysis

MIG, INC. - Community Outreach

MAY PLANNING SERVICES - General Plan Development

THE RICK ALEXANDER CO. - Meeting Facilitation

ECONOMIC & PLANNING SYSTEMS - Growth Management

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