



Roxana Kennedy  
Chief of Police

# CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200  
Chula Vista, California 91910-3801

## POLICE MEDIA ADVISORY

**Date:** December 23<sup>rd</sup>, 2024  
**To:** San Diego Media  
**From:** Chula Vista Police Department  
**Contact:** Officer Jack Lee  
**Phone:** 619-385-6652  
**Fax:** 619-409-5435  
**Subject:** **Fatal Traffic Collision (1000 Industrial Blvd), Case#2417411**

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### Message:

On December 23<sup>rd</sup>, 2024 at approximately 6:14 pm, the Chula Vista Police Department received a radio call regarding a vehicle versus pedestrian collision on the 1000 block of Industrial Blvd, Chula Vista. Police arrived on scene and discovered a black 2014 Toyota Camry was traveling northbound on Industrial Blvd when the driver hit a pedestrian that appeared to be crossing from west to east outside of a crosswalk. The driver of the Toyota Camry yielded and was uninjured. Officers and paramedics responded to provide lifesaving measures to the pedestrian however he succumbed to his injuries and was pronounced deceased at the scene. The driver, a 44-year-old male resident of San Ysidro is cooperative with law enforcement. Alcohol and/or drug impairment is not suspected to be a factor in this collision. The Chula Vista Police Traffic Bureau was called to the scene to investigate the collision.

The name of the decedent is being withheld pending notification to family members. The cause of the collision has not yet been determined. The Chula Vista Police Traffic Bureau is currently investigating the collision. Anyone that witnessed the collision or has additional information is asked to contact the Chula Vista Police Department Traffic Bureau at 619-385-6652.

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Prepared By: Sgt. A. McLaughlin  
Copies Sent To: San Diego Media

Approved By: Lt. J. English  
Date/Time: 12/23/2024 2030 Hrs