



Roxana Kennedy  
Chief of Police

# CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200  
Chula Vista, California 91910-3801

## POLICE MEDIA ADVISORY

Date: January 1<sup>st</sup>, 2025  
To: San Diego Media  
From: Chula Vista Police Department  
Contact: Officer Matt Van Rossem  
Phone: (619) 395-4106  
Fax: (619) 409-5435  
**Subject: Serious Injury Traffic Collision - 1400 Block of Third Avenue**

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Message: FOR IMMEDIATE RELEASE

On January 1<sup>st</sup>, 2025, at approximately 8:50PM, Chula Vista Police Officers were flagged down in the 1400 block of Third Avenue in Chula Vista. Officers quickly learned a black Chevrolet Silverado was traveling northbound on Third Avenue and struck an adult pedestrian. The pedestrian was unconscious but still able to breath after being struck by the Silverado. The driver and other occupants of the Silverado remained on scene and were cooperative with police officers. Officers and Chula Vista Fire Department personnel provided lifesaving measures to the pedestrian, who was transported to a nearby hospital for further treatment; the pedestrian is currently in critical condition. Alcohol and/or drug impairment is not suspected to be a factor in this collision. The Chula Vista Police Department Traffic Bureau was called to the scene to investigate the collision.

The names of the involved parties are being withheld pending notification to family members. The cause of the collision has not yet been determined. The Chula Vista Police Department Traffic Bureau is currently investigating the collision. Anyone that witnessed the collision or has additional information is asked to contact the Chula Vista Police Department Traffic Bureau at 619-395-4106.

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Prepared By: Officer Matt Van Rossem  
Copies Sent To: San Diego Media

Approved By: Lt. Biffle  
Date/Time: 1/2/2025 1:32 AM