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CHULA VISTA POLICE DEPARTMENT

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POLICE MEDIA ADVISORY

Date: May 8th, 2025
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Anthony Molina, Public Information Officer
Phone: (619) 691-5111
Email: pio@chulavistapd.org
Subject: “Click It or Ticket” Campaign Reminds Californians to Always Buckle Up – Seat Belt Safety Campaign Runs Through Memorial Day

Message: FOR IMMEDIATE RELEASE



Chula Vista, Calif. – The Chula Vista Police Department reminds travelers to always buckle up and secure children in the right car seats when visiting friends and family.

This year’s *Click It or Ticket* campaign runs from May 12 to June 1. During this time, the Chula Vista Police Department will have additional officers on patrol actively looking for drivers and passengers who are not wearing a seat belt. This includes vehicles where children are not secured in child safety seats or the right safety seats for their age.

“Wearing a seat belt should be automatic for all drivers and passengers every trip,” Agent Brian Carter said. “Seat belts save lives, and everyone — front seat and back, child and adult — must always remember to buckle up.”

Nationally, 11,302 people killed in crashes in 2022 were not wearing seat belts. In California, 842 people killed in crashes in 2022 were not wearing seat belts, a decrease of 8.4 percent from 2021.

[California law](#) requires all children under 2 years old to ride in a rear-facing car seat, unless the child is 40 or more pounds or is 40 or more inches tall. Once a child reaches these milestones, all children under the age of 8 years are still required to be secured in a car seat or booster seat. Children under the age of 8 may not ride in the front seat unless the vehicle is not equipped with a rear, forward-

facing seat. Children 8 and older, or who are at least 4 feet 9 inches tall, may be secured by a booster seat, but at a minimum must be wearing a properly fitted safety belt.

Parents and caregivers are encouraged to keep children in the proper rear or forward-facing seat as long as possible and use the "[Five-Step Test](#)" to determine if their child is big enough to safely use a seat belt without a booster seat.

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.



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Copies Sent To: San Diego Media

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