



Roxana Kennedy
Chief of Police

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200
Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: November 19th, 2025
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Anthony Molina, Public Information Officer
Phone: (619) 691-5111
Email: pio@chulavistapd.org
Subject: **Office of Traffic Safety Awards \$100,000 Grant to the Chula Vista Police Department for Bicycle and Pedestrian Safety Program**

Message: FOR IMMEDIATE RELEASE



Chula Vista, Calif. – The Chula Vista Police Department announced today that it has received a \$100,000 grant from the California Office of Traffic Safety (OTS) to support its Bicycle and Pedestrian Safety Program. The program will promote safe practices for pedestrians and bicyclists and emphasize drivers' responsibility to look out for other people using roads and paths. The grant program runs through September 2026.

"We are excited to receive this grant, which will allow us to significantly expand our bicycle and pedestrian safety program," Chula Vista Police Agent Biran Carter said. "By focusing on education, awareness, and promoting safe practices, we aim to reduce crashes and prevent injuries. Ultimately, we're working toward building more walkable and bike-friendly neighborhoods where everyone can travel safely and confidently."

Grant funds will support various activities focused on bicycle and pedestrian safety:

- Community bicycle and walk "audits" of streets with a high rate of pedestrian and/or bicyclist fatalities and serious injury crashes.
- Participate in "Open Streets" events that encourage biking and walking.
- Bicycle training courses that educate youth on safe riding behaviors.
- Helmet fitting inspections and distribution of helmets to children in need.

- Community and school education presentations.
- Community bike rides that encourage and teach riders safe riding skills.
- Walking field trips with older residents and walking safety education for people who are experiencing homelessness.
- Pop-up events that promote the importance of visibility on roads with safety equipment such as reflective armbands/leg bands and bicycle headlights/taillights.

"Through safety programs and strong partnerships, we are working toward a future where everyone walking and biking in California can travel safely," OTS Director Stephanie Dougherty said. "By supporting projects that encourage people to prioritize safety in their daily choices, we are creating a strong road safety culture together."

Funding for this program was provided by a grant from the California Office of Traffic Safety, through the National Highway Traffic Safety Administration.

#

Prepared By: Agent Brian Carter

Approved By: Sr. Public Information
Specialist Cait Clark

Copies Sent To: San Diego Media

Date/Time: 11-19-25 | 1200