



Roxana Kennedy
Chief of Police

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200
Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: December 9th, 2025
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Anthony Molina, Public Information Officer
Phone: (619) 691-5111
Email: pio@chulavistapd.org
Subject: **Celebrate the Holiday Season Responsibly**
National "Drive Sober or Get Pulled Over" Enforcement Campaign Begins Dec. 12

Message: FOR IMMEDIATE RELEASE



Chula Vista, Calif. – The holiday season can be dangerous for people on the roads. In December 2023 alone, 1,038 people were killed in the U.S. in alcohol-impaired-driving crashes, according to the National Highway Traffic Safety Administration. The Chula Vista Police Department wants to remind the public of the dangers of driving impaired and to celebrate the holiday season responsibly by not driving under the influence.

From December 12 through New Year's Day, the Chula Vista Police Department will have additional officers on patrol looking for drivers suspected of being under the influence of alcohol and/or drugs. The high-visibility enforcement effort is part of a national campaign, *Drive Sober or Get Pulled Over*, with the goal of stopping suspected impaired drivers who put others at risk.

"We want to make sure everyone gets home safely so that they can celebrate the holiday season with their families and loved ones," Agent Brian Carter said. "Not only is driving impaired illegal, but it is also dangerous and never acceptable. We are asking everyone to do their part to keep themselves and everyone on the roads safe."

The Chula Vista Police Department encourages everyone to stay in for the night or plan ahead by designating a sober driver, using public transit, or calling a taxi or rideshare service if you intend to drink.

Impaired driving is not just from alcohol. Prescription drugs, over-the-counter medications, cannabis products and other drugs may also cause impairment. If you plan on drinking or taking medications with a driving warning label, let someone who is sober drive. If you see someone who appears to be driving while impaired, call 9-1-1.

Funding for this program is provided by a grant from the California Office of Traffic Safety through the National Highway Traffic Safety Administration.



#

Prepared By: Agent Brian Carter

Approved By: Sr. Public Information Specialist Cait Clark

Copies Sent To: San Diego Media

Date/Time: 12-09-2025 | 1500