



Roxana Kennedy
Chief of Police

CHULA VISTA POLICE DEPARTMENT

315 Fourth Avenue, MS P-200
Chula Vista, California 91910-3801

POLICE MEDIA ADVISORY

Date: December 11th, 2025
To: San Diego Media
From: Chula Vista Police Department
Contact: Sergeant Anthony Molina
Phone: (619) 385-6775
Email: pio@chulavistapd.org
Subject: **MEDIA INVITE – ANNUAL HOLIDAY MEAL & TOY GIVEAWAY – MONDAY, DEC. 15th @ 7 A.M.**

Message: FOR IMMEDIATE RELEASE

****NOT A PUBLIC EVENT****

Media Partners: Chief Roxana Kennedy invites you to join her and her amazing employees at our Annual Holiday Meal & Toy Giveaway. It will be taking place this Monday, December 15th, at Walmart (1150 Broadway, Chula Vista).



The Chula Vista Police Department is proud to partner with local sponsors and the community to help make the holidays special by providing toys and a holiday meal (with all the fixings) for more than 500 needy South Bay families. Participating families have already been invited and provided with a ticket/voucher for the event.

The Chula Vista Police Department has been participating in this tradition for over 20 years. In earlier years, it was known as “Giving Thanks with LaDainian Tomlinson,” when Mr. Tomlinson was still here locally. Although the name of the event changed, the mission remained the same, and thousands of families have been helped over the years.

Santa Claus will arrive in his sleigh at 7 A.M. to greet children and hand out toys (*children 12 years and under must be present to receive toys*). Brand-new bicycles, scooters, and skateboards will also be raffled off. In addition, those in attendance will be able to meet several former San Diego Chargers who will be handing out meals to families alongside Chula Vista Police Chief Roxana Kennedy. Children will also be able to take photos and interact with the Grinch, Chick-fil-A Cow, Bimbo the Bear, and CVPD’s Hot Rod.

Chula Vista Police Chief Roxana Kennedy emphasizes that these types of events showcase the amazing men and women of the Chula Vista Police Department, who go above and beyond each day to make a positive difference in our community by embracing the true meaning of the holidays. She also thanks all who will be volunteering their time and services to help with Monday morning’s event, including employees of local Smile Generation dental providers and City of Chula Vista departments such as Housing and Homeless Services, Public Works, and Park Rangers.

This event was made possible by the support of the following partners: Chula Vista Police Foundation, Walmart, Community Health Group, Cushman Foundation, Gaylord Pacific, Seven Mile Casino, Bob & Sue Sutherland, Stephen & Mary Birch Foundation, and the City of Chula Vista. A heartfelt thank you to all the generous community members who donated toys and to the local businesses that hosted donation boxes, making this giveaway possible.

Community members in need of help for the holidays may also have an opportunity to receive a meal and can wait in a non-voucher/ticket line. Of course, this is on a first-come, first-served basis and only if meals are still available.

EVENT DETAILS:

DATE: Monday, December 15th, 2025

BEST TIME FOR OUR MEDIA PARTNERS TO ATTEND: 7:00 A.M. – 8:30 A.M. (Event kick-off is at 7 A.M.)

LOCATION: Walmart, 1150 Broadway, Chula Vista, CA 91911

***Email pio@chulavistapdca.gov or call/text Sgt. Molina at (619) 385-6775, if you will be attending. He will be on-site and available to coordinate interviews.**

Prepared By: Public Info Specialist Cait Clark
Copies Sent To: San Diego Media

Approved By: Chief Roxana Kennedy
Date/Time: 12-10-2025 | 1500